



43rd Annual TACHE State Conference Agenda

Wednesday, February 28, 2018

<p>11:30 am – 1:30 pm 3:00 pm – 5:00 pm</p>	<p>Board Meeting & Lunch Exhibit Set Up</p>	<p>Bent Tree I Lobby Area/Salon E Foyer</p>
<p>1:00 pm – 4:30 pm 4:30 pm – 5:30 pm</p>	<p>Registration Opens Welcome & Opening Reception</p>	<p>Lobby Area/Salon E Foyer Vista Ballroom</p>
<p>5:30 pm to 7:00 pm</p>	<p>Documentary – <i>Stolen Education</i> Documentary and Discussion by Dr. Enrique Alemán, Jr.</p>	<p>Vista Ballroom</p>
<p>7:00 pm</p>	<p>Dinner on Your Own – Enjoy Dallas/Addison</p>	
	<p><i>TACHE Office & Storage</i></p>	<p><i>Water Tower</i></p>

Thursday, March 01, 2018

<p>7:30 am to 5:00 pm</p>	<p>Registration and Exhibits Open</p>	<p>Lobby Area/Salon E Foyer</p>
<p>6:30 am – 7:15 am</p>	<p>Wellness Group Activity - Zumba with Martha Palacios</p>	<p>Addison</p>
<p>7:30 am – 8:45 am</p>	<p>¡Si Podemos! Breakfast</p>	<p>Grand Ballroom Salon E-F</p>
<p>8:45 am – 9:45 am</p>	<p>Official TACHE Conference Opening Belinda Saldaña Harmon, TACHE President Welcome to Dallas/Addison – Mayor’s Office Welcome to Dallas/Addison – Rick Ortiz, CEO, Greater Hispanic Chamber of Commerce Diamond Sponsor Welcome – Angela Allen for Dr. Walter Wendler, West Texas A&M University Regional Caucus 2017 Resolution Updates</p>	

9:45 am to 10:45 am	Opening Plenary I - <i>Latinos in the Media</i> , Macarena Hernandez	Grand Ballroom Salon E-F
10:45 am- 11:00 am	Break & Visit Exhibitors	Lobby Area/Salon E Foyer
11:00 am – 11:50 am	Concurrent Session I	
Student Strand	<i>1.01.01 Creating Safer Spaces: Addressing intersectionality Through an LGBT Advocacy Program</i> (Presenter: Dr. Demesia Razo, Co-Presenter: Dr. Mayra Olivares-Urueta)	Preston Trail 1
	<i>1.01.02 Latino/a Parent Experiences with College Financial Aid: The Cultural Assets Used to Help Their Children</i> (Presenter: Eyra Perez)	Preston Trail 2
	<i>1.01.03 Academic KAPO: High Stakes Latina/o Educational Leadership</i> (Presenter: Keith Reyes)	Preston Trail 3
	<i>1.01.04 Round Table Discussion-TACHISTA 2.0: Engaging New Generations and Navigating Systems</i> (Dr. Serafin Garcia, Co-Presenter: Jonathan Perez)	Addison
	<i>1.01.05 Framing Strategies of Rising Hispanic Serving Institutions</i> (Presenter: Jobi Martinez)	Salon A-B
	<i>1.01.06 Service-Learning: A Pathway to Creating Social Agents of Change</i> (Presenter: Dr. Lillian Huerta)	Salon C-D
12:00 pm - 1:30 pm	Plenary II and Lunch Caucus Instructions <i>From Ban to Boom: The Status of Ethnic Studies</i> , Tony Diaz	Grand Ballroom Salon E-F
1:40 pm – 2:30 pm	Concurrent Session II	(See below for each session)
	<i>1.02.01 Developing Capacity Building Tools & Activities with the Texas Education Consortium for Male Students of Color</i> (Presenter: Dr. Emmet Campos, Co-Presenters: Dr. Victor Saenz & Myra Barrera)	Preston Trail 1
	<i>1.02.02 Successful Partnership: Meaningful Collaboration Between a High Charter Network and a Local University to Best Support Scholars</i> (Presenter: Chris Stafford, Co-Presenter: Dr. Fred Fuentes)	Preston Trail 2
	<i>1.02.03 Impression Management and Social Media: Best Practices for Chicanas/os to Maintain a Professional Identity</i> (Presenter: Dr. Yvette Castillo, Co-Presenter: Dr. Leslie Ramos-Salazar, Dr. Elsa Diego-Medrano)	Preston Trail 3

	1.02.04 Scaffolding Interventions for Recruiting Diverse Faculty Addressing Goals with Anti-bias Research, Data, and Role Play (Presenter: Dr. Maricela Oliva, Co-Presenter: Dr. Jesse Zapata)	Addison
	1.02.05 Creating New Higher Education Data Terrain: Accessing 60x30TX Goals via a Robust Online Tool (Presenter: Luis Pablo Martinez)	Salon A-B
Student Strand	1.02.06 Cultural Capital vs Community Cultural Wealth: What is it about your culture that helps you succeed? (Presenter: Pedro Portillo)	Salon C-D
2:40 pm – 3:30 pm	Concurrent Session III	(See below for each session)
	1.03.01 Giving Back at the Margin: The Strategic Decisions of Mexican-American ‘Scholarship Boys’ from the Texas Borderlands (Presenter: Edgar Lopez, Co-Presenter: Dr. Nydia Sanchez)	Preston Trail 1
	1.03.02 You’ll get the trick’’: Public Housing Students Navigating the University of Puerto Rico’s Institutional Culture: An Ecological Perspective. (Presenter: Emely Medina-Rodriguez)	Preston Trail 2
	1.03.03 From These Stories: The Voices from ‘Mexican Schools’ in Texas and a Researcher’s Journey (Presenter: Dr. Ricardo Montelongo)	Preston Trail 3
Student Strand	1.03.04 Ganas or Grit: The Power of Passion and Perseverance (Presenter: Dr. Daniel Rodriguez, Co-Presenter: Dr. Yolanda Reyna)	Addison
	1.03.05 Impression Management and Social Media: Best Practices for Chicanas/os to Maintain a Professional Identity (Presenter: Dr. Yvette Castillo, Co-Presenters: Dr. Leslie Ramos-Salazar & Dr. Elsa Diego-Medrano)	Salon A-B
	1.03.06 Career Advancement Opportunities: The Chief Diversity Officer on University Campuses (Presenter: Dr. Fred Fuentes, Co-Presenter: Fritzi Quinones)	Salon C-D
3:45 pm – 5:00 pm	Regional Caucus Meetings	
	Plains (Salon A-B) Northeast (Addison) Gulf (Preston Trail 1) South (Preston Trail 2) Central (Salon C-D) Far West (Preston Trail 3)	
5:00 pm – 6:00 pm	Past Presidents’ and Mentorship Reception	Addison
6:00 pm	Dinner on Your Own	

Friday, March 02, 2018

6:30 am – 7:15 am	Wellness Group Activity- Zumba with Martha Palacios	Addison
7:30 am – 5:00 p.m.	Registration and Exhibits Open	Lobby Area/Salon E Foyer

7:30 am to 8:30 am	¡Si Podemos! Breakfast	Grand Ballroom Salon E-F
8:30 am – 9:50 am	Plenary III – <i>Developing Leadership</i> , Dr. Ken Magdaleno with a special introduction by Dr. Cynthia Teniente Matson TACHE Report Card Update Past TACHE President’s George Reyes & Linda Contreras-Bullock	Grand Ballroom Salon E-F
9:50 am – 10:40 am	Concurrent Session IV	(See Below for each Session)
	<i>2.04.01 Everyone Wins: Improving Single-Mother Students' Graduation Success at Four-Year Institutions</i> (Presenter: Liliana Gutierrez)	Preston Trail 1
	<i>2.04.02 Minor Setback for a Major Comeback: Experiences at a Model Continuation High School</i> (Presenter: Armando J. Tellez, III)	Preston Trail 2
	<i>2.04.03 Building a Legacy of Latino Student Leaders and Scholars</i> (Presenter: Cesar Quezada, Co-Presenters: Dr. Fred Fuentes, Angel Rosas & Brayan Dicante)	Preston Trail 3
	<i>2.04.04 El Chupacabra - Panel discussion regarding the rare species known as the Latino higher education executive leader</i> (Presenter: Dr. Gil Lizalde, Co-Presenter: Maria Honey, Dr. Jude Valdez, Dr. Mayra Olivares-Urueta, & Dr. Vincent Carales)	Addison
Student Strand	<i>2.04.05 The 9 Principles of Student Success</i> (Presenter: Ben Robles)	Salon A-B
	<i>2.04.06 Case Studies of Women of Color Leading Community Colleges: A Pathway to Reconfigure the Leadership Pipeline</i> (Presenter: Dr. Maria Delgado)	Salon C-D
10:45 am – 11:00 am	Break & Visit with Exhibitors	Lobby Area/Salon E Foyer
11:00 am – 11:50 am	Concurrent Session V	(See Below for each Session)
	<i>2.05.01 We All Need Mentors: Four Strategies for Expanding Your Professional Network</i> (Presenter: Dr. Mariela Rodriguez)	Preston Trail 1
	<i>2.05.02 No te Rajes: Latino Males in U.S. Higher Education</i> (Presenter: Dr. Florencio Aranda, III)	Preston Trail 2
	<i>2.05.03 From Research to Action: The Project MALES Student Mentoring</i> (Presenter: Danielle Zaragoza, Co-Presenters: Armando Tellez, III & Edgar Lopez)	Preston Trail 3
	<i>2.05.04 Narratives of Ambition and Expectation: Intersections of Gender, Faith, and Race among Latinx College Students</i> , (Presenter: Amanda Hernandez)	Addison
	<i>2.05.05 Latino Males in Academe: Socialization, Mentoring & Faculty Experiences</i> (Presenter: Dr. Vincent Carales, Co-Presenter: Dr. Ricardo Montelongo)	Salon A-B

Student Strand	2.05.06 <i>Are you sure you want to post that? Optimizing your Social Media Experience</i> (Presenter: Dr. Nancy Garcia, Co-Presenter: April Ramirez)	Salon C-D
12:00 pm – 2:25 pm	Plenary IV – <i>Let’s Discuss Data</i> , Dr. Raymund Paredes, THECB President’s Panel – “ <i>How My Institution Supports Dreamers</i> ”, Dr. Cynthia Teniente Matson, Texas A&M San Antonio and Dr. Jose Adames, El Centro College	Grand Ballroom Salon E-F
2:25 pm – 2:40 pm	Break & Visit with Exhibitors	Lobby Area/Salon E Foyer
2:40 pm – 3:30 p.m.	Concurrent Session VI	(See Below for each Session)
	<p>2.06.01 <i>Las Comadres: A Latina College Mentoring Program</i> (Presenter: Hope Pacheco, Co-Presenters: Esmeralda Valdez, Maria Honey, Justin Bryant, Raven Jones & Ruth Lopez)</p> <p>2.06.02 <i>Constructing a Latina/o Educational Pipeline in Texas: A Critical Race Analysis</i> (Dr. Sofia Bahena & Co-Presenters: Sonya Aleman & Dr. Enrique Aleman)</p> <p>2.06.03 <i>The Message, Hope, and Reality of Dual Credit Along Latinx Students</i> (Presenter: Dr. Taryn Ozuna Allen, Co-Presenter: Melissa Laird Thompson)</p> <p>2.06.04 <i>Dreamer Ally Network Initiative (DANI) TCC Chapter</i> (Presenter: Jonathan Perez, Co-Presenters: Dr. Serafin Garcia, Yolanda Sifuentes & Dr. Maria Delgado)</p> <p>2.06.05 <i>Hispanic-Serving Institutions Best Practices: A Human Resource Development Perspective</i> (Presenter: Dr. Celestino Valentin, Co-Presenter: Dr. Marie Valentin)</p>	<p>Preston Trail 1</p> <p>Preston Trail 2</p> <p>Preston Trail 3</p> <p>Addison</p> <p>Salon A-B</p>
Student Strand	2.06.06 <i>Too Blessed, Yet Too Stressed: Issues Facing Underrepresented College Students in South Texas</i> (Presenter: Dr. Danielle Alsandor, Co-Presenter: Dr. Leslie Martinez)	Salon C-D
3:40 pm – 4:20 pm	Plenary V – Investing in Education, State Representative Victoria Neave	Grand Ballroom Salon E-F
6:00 pm – 10:00 pm	Awards Banquet & Baile al TACHE-ton Graduate Fellowship Awards Distinguished University Faculty/Staff Award Distinguished Community College Faculty/Staff Award TACHE Meritorious Service Award TACHE Lifetime Achievement Award	Grand Ballroom Salon E-F

Saturday, March 03, 2018

8:00 am – 8:45 am	iSi Podemos! Breakfast	Grand Ballroom Salon E-F
8:45 am - 10:00 am	Closing Plenary VI -Lending a Helping Hand: Mentoring Latino/a Leaders in the 21 st Century, Dr. Ken Magdaleno MALDEF: An SB4 Update, Fatima Menendez	Grand Ballroom Salon E-F
10:00 am – 11:30 am	TACHE Annual Business Meeting Board Officer Reports Recognitions of Outgoing Board Members Installation of Incoming Board Members	Grand Ballroom Salon E-F
11:30 a.m. 1:30 pm	2018 Conference & Meeting Adjournment 2018-19 Board Meeting (Post Conference)	Grand Ballroom Salon E-F



[Dallas/Addison Marriott Quorum by the Galleria](#)

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