TACHE
Noticiario

A Publication of the Texas Association of Chicanos in Higher Education
www.tache.org

A professional association committed to the improvement of educational and employment opportunities for Hispanics in higher education

Fall 2016 Issue

Featured Articles

Annual Conference Information

Early Bird Registration

TACHE at Work

Conference Opportunities

Pew Research

Member Highlights

Editor's Corner

Caption photo (L-R) Dr. Elizabeth Palacios, Secretary-Baylor University; Dr. Daniel Rodriguez, Central Region Rep-Palo Alto College; Linda Bullock, Gulf Coast Region Rep-University of Houston Clear Lake; Mauricio Rodriguez, Immediate Past President-El Paso Community College; David Barrientos, VP of Technology-El Centro College; Dr. Elsa Diego-Medrano, Plains Region Rep-West Texas A&M University; Joe Martinez, Northeast Region Rep-Mountain View College; Belinda Harmon, President-Elect-University of Texas San Antonio; April Ramirez, VP of Communications-West Texas A&M University; Christina Palacios, VP of Membership-Tarrant County College; Belinda Lopez, Treasurer-Tarrant County College and Maria Aguirre, President-Texas State Technical College.

TACHE on the RISE

The 2016 TACHE State Board is excited about the developments we have in the works. For the first time in many years TACHE seated a full incoming board at the conference this year. We have many upcoming changes that will be announced soon as well as many projects in the works that will impact the future of TACHE greatly. With the leadership of our new President, Maria Aguirre, TACHE is well on its way into the 21st century. Keep updated with the latest TACHE news via our Facebook page and newsletter.

FOLLOW US ON facebook

Click Here to Add to Facebook

Conference 2016

Conference 2016

Conference 2017 Information

The Texas Association of Chicanos in Higher Education is a professional association committed to the improvement of educational and employment opportunities for Hispanics in higher education.

Early-Bird Conference Registration

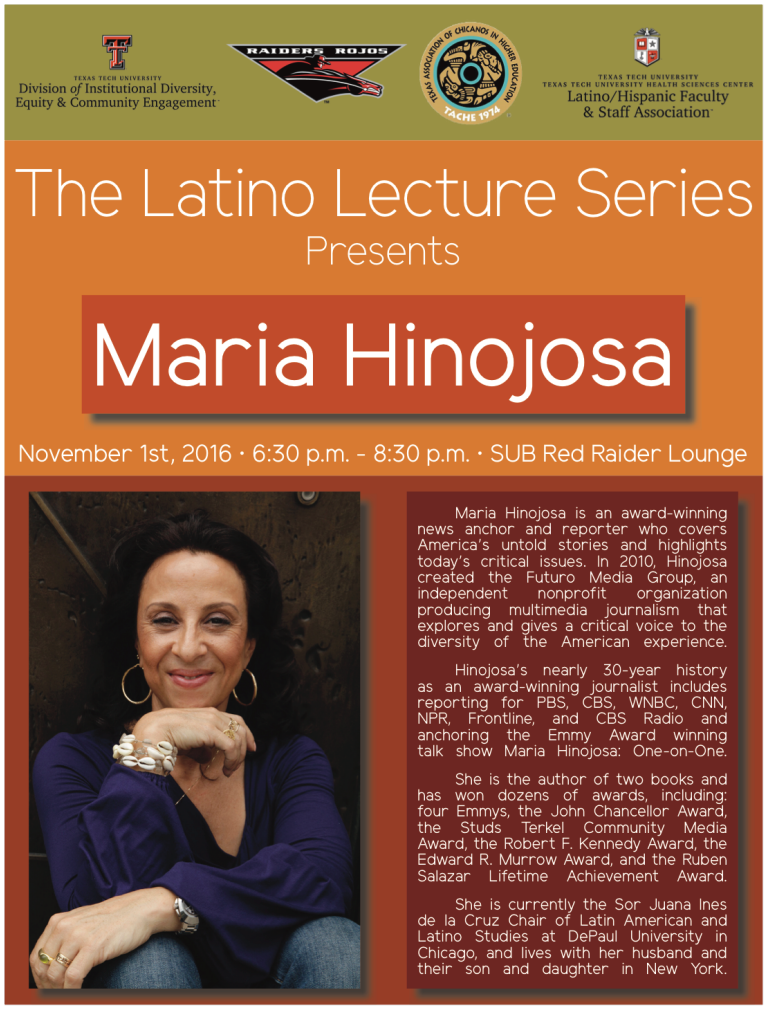
https://tache.memberclicks.net/conference

Early-bird registration is available until **November 30, 2016.**
Early-bird registration for current TACHE State members: **$275**
Early-bird registration for non-members: **$315**

TACHE AT WORK

TACHE President, Maria Aguirre and Gulf Region Rep. Linda Bullock representing TACHE at TACUSPA-October 24th

VP of Technology, David Barrientos and Northeast Region Rep, Joe Martinez conduct an informational session at El Centro College about TACHE.



The TACHE State Board congratulates Texas Tech University TACHE Chapter on this groundbreaking event!

The Texas Tech University Division of Institutional Diversity, Texas Association of Chicanos in Higher Education (TACHE), Raiders Rojos, and Latino/Hispanic Faculty & Staff Association launched the first-ever Latino Lecture Series on Tuesday, November 1st and featured renowned journalist Maria Hinojosa of NPR/Latino USA. http://latinousa.org/team/maria-hinojosa/.

TACHISTAS! Call to Action

ADD YOUR VOICE TO THOSE CALLING FOR THE REJECTION OF THE FLAWED *MEXICAN AMERICAN HERITAGE* TEXTBOOK

The *Mexican American Heritage* textbook proposed for Texas public schools is plagued with errors, distorts history, and makes offensive claims about Mexican Americans and others. It has no place in a Texas classroom, especially a class about the experiences and contributions of Mexican Americans in our country's history.

Join us on November 15 at 10 a.m. for a rally at the TEA

Sign the action to add your name to the following petition:

> I call on the Texas State Board of Education to reject this deeply flawed textbook — and ask local school districts across Texas to refuse to use this textbook for any course.

#RejectTheText

For more information visit http://masfortexas.org

RESPONSIBLE ETHNIC STUDIES TEXTBOOK COALITION

A broad coalition of organizations and scholars from across Texas is calling on the State Board of Education to reject a proposed Mexican-American studies textbook that promotes offensive cultural stereotypes, distorts history and is plagued by factual errors. See the list of coalition partners below.

The Texas State Historical Association (TSHA) has launched Handbook of Tejano History with over 1,200 entries. To mark this occasion, the TSHA is releasing an accompanying special eBook to celebrate Tejano history and commemorate the fourth anniversary of the Tejano Monument unveiling on the Capitol grounds in Austin. The compelling eBook is entitled, "Tejanos Through Time: Selections from the Handbook of Tejano History" and is available for free download here:

https://tshaonline.org/membership/tejano/?utm_source=tsha-home&utm_medium=latest-ebook-link&utm_content=home-link&utm_campaign=Tejano

Tejanos Through Time will provide a representative sample of the much larger Handbook of Tejano History, which contains nearly 1,200 entries, including 300 new entries, detailing the critical influence of Tejanos on the Lone Star State. The eBook, as well as the two-year Tejano Handbook Project, are the culmination of the research and writing of dozens of researchers, professors, students and Texas history enthusiasts committed to capturing and celebrating Tejano contributions to Texas life and culture.

Co-edited by distinguished historians Dr. Emilio Zamora of the University of Texas at Austin and Dr. Andrés Tijerina of Austin Community College, theeBook features 30 entries about prominent Tejano individuals, organizations, and events that defined many of the Lone Star State's most iconic symbols and traditions. The *Handbook of Tejano History* and accompanying eBook are being released on March 29 to commemorate the fourth anniversary of the Tejano Monument unveiling on the Capitol grounds in Austin.

Author and distinguished historian Dr. Emilio Zamora weighed in on the eBook's significance, stating, "The story of Texas would be incomplete without celebrating its Tejano influence. Through the inspiring stories of prominent Tejano figures and the histories of iconic symbols and traditions, we come to understand the importance of Mexican Americans in Texas history. This publication acknowledges the unique and prominent impact of Tejanos on our state and the need to preserve their rich history."

Established in 1897, the TSHA has been dedicated to fostering appreciation, understanding, and teaching of the rich heritage and unique history of Texas for 119 years.

For questions regarding this article contact the author:
Katie Avenger, katie@monumentgroupllc.com

The Task Force to Advance Latino/a Student Affairs Professionals At Community Colleges

The Latino/a Task Force (NASPA CCD LTF), led by Dr. Maggie de la Teja and Dr. Eddie Martinez, seeks to advance current and aspiring student affairs professionals of Latino descent who wish to work in community colleges. The Latino/a Task Force recognizes the growing need for Latino student affairs professionals, especially at community colleges where the majority of Latino students start in higher education. Increasing the presence of Latino student affairs professionals at community colleges will not only allow Latino students to see themselves reflected in the educational environment, but also allow them to recognize the field of student affairs as a viable career choice.

In October of 2015, the NASPA CCD LTF was selected as one of the nearly 150 public and private sector organizations who answered the White House Initiative on Educational Excellence for Hispanics' 25th anniversary call to action.

Mission Statement

"The mission of the NASPA Community Colleges Division Latino Task Force is to execute its plan, with an association-wide impact, to advance Latinos in the profession of student affairs who aspire to or currently work in community colleges."

#TACHESTRONG

Special Congratulations!

Pictured above are IME BECA Scholarship Recipients: Elizabeth Zavala, Jaime Moreno, Adriana Fuentes, Luz Villarreal, Cynthia Vasquez, Cynthia Correa, Lic. Estela P. Gutiérrez-Asuntos Comunitarios y Lic. José Antonio Larios-Consul Alterno del Consulado Mexicano en San Antonio, Carmen De Luna Jones-Brackenridge/Harlandale Centers' Off-Site Coordinator & Dr. Federico Zaragoza, Vice Chancellor of Economic & Worksforce Development for the Alamo Colleges.

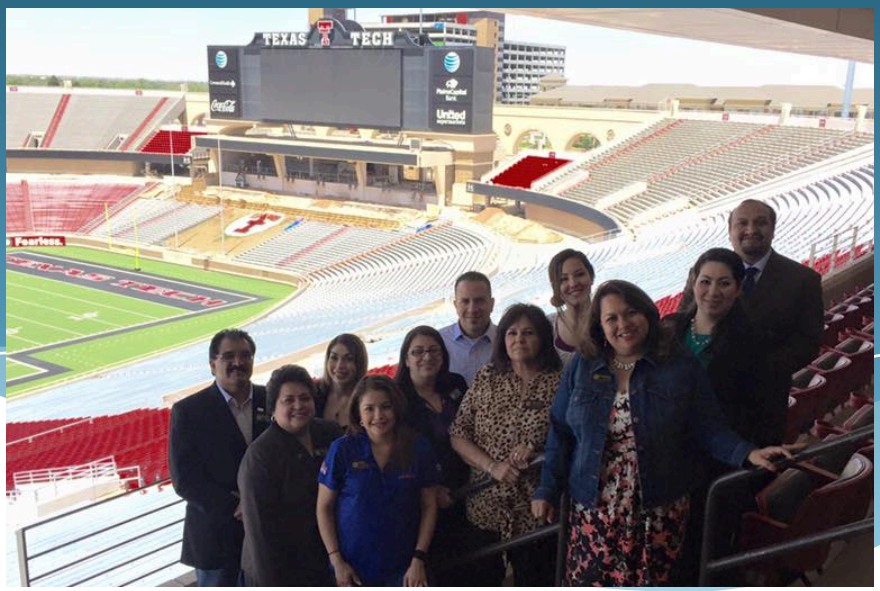
Congratulations IME BECAS Scholarship Recipients!

Thanks to the gracious generosity of the Consulate (General) of Mexico in San Antonio IME Fellowship Program of the Institute for Mexicans Abroad (IME) of the Ministry of Foreign Affairs of the United States of America, the Alamo Colleges by way of its International Program was awarded $10,000 in scholarship monies for Mexican students and students of Mexican origin pursuing higher education.

Thirteen scholarships were awarded to first year and second year students attending Northwest Vista College, Palo Alto College, San Antonio College, and St. Philip's College. IME BECAS Scholarship recipients for 2015-16: Adriana Fuentes Aguilar-Nursing, Luz Villarreal Sandoval-Bio-Medical Science, Norma V. Angel-Nursing, Jaime F. Moreno Dimas-Kinesiology, Maria F. Chavez-International Studies, Mariana E. Sanchez-Physical Therapy, Cynthia M. Vasquez-Criminal Justice, Elizabeth Zavala Nuñez-Education, Saray Castillo-Dentistry, Aurora Aguilar-Nursing, Carlos Arturo Rodriguez Avila-Computer Science, Angel Gonzalez-Nursing, and Cynthia Correa-Education. Scholarship awards ranged from $313 to $1,000.

TACHE STATE BOARD AT WORK-Quarterly Meetings

Thank you to Dr. Juan Munoz and Texas Tech University for hosting the May 2016 State Board Meeting in Lubbock.



Thank you to Dr. Flavius Killebrew, Dr. JoAnn Canales, Peggy Gaffney and Texas A& M University Corpus Christi for hosting the June 2016 State Board Meeting in Corpus Christi.

Thank you to Dr. Patrick O'Brien for the many years of support of TACHE and the TACHE office that is housed on the West Texas A&M University campus.

Pictured L to R: Maria Aguirre, TACHE President, Dr. Patrick O'Brien, WTAMU President (Retired) and Dr. Elsa Diego-Medrano, Plains Region Representative

TACHE Annual Conference Sponsorship

$10,000 Diamond Sponsorship

- Evening awards banquet sponsor billing
- Opportunity to address guests
- Conference registration packet for six (6) persons
- Recognized by the event hosts in script
- Logo prominently displayed on event signage*
- Sponsorship cited in news release distributed to local media*
- 2 Full-page ads in conference program*
- Recognition in TACHE newsletter
- Recognition on TACHE website with link
- 1 Exhibitor booth
- 4 Evening awards banquet guest tickets
- Recognition on TACHE social media

$5,000 Platinum Sponsorship

- Opening breakfast sponsor billing
- Opportunity to address guests
- Conference registration packet for four (4) persons
- Recognized by event host in script
- Logo prominently displayed on event signage*
- Sponsorship mention in news release distributed to local media*
- 1 Full-page ad in conference program*
- Recognition in TACHE newsletter
- Recognition on TACHE website with link

$2,500 Gold Sponsorship

- Luncheon sponsor billing
- Conference registration packet for two (2) persons
- Recognized by event host in script
- Logo recognition in conference program*
- Half-page ad in conference program*
- Recognition in TACHE newsletter

$1,500 Silver Sponsorship

- Logo prominently displayed on event signage*
- Conference registration packet for one (1) person
- Logo recognition in conference program*
- Quarter-page ad in conference program*
- Recognition in TACHE newsletter

BECOME A SPONSOR TODAY!

http://www.tache.org/become-a-sponsor

Join an elite group of conference sponsors whose generous contributions and support have been instrumental in TACHE's success in championing access, equity and success for Chicanos in higher education. *For full marketing recognition, please submit your sponsorship and your print copy plus logo by February 1, 2017.

5 facts about Latinos and education

BY JENS MANUEL KROGSTAD | 14 COMMENTS

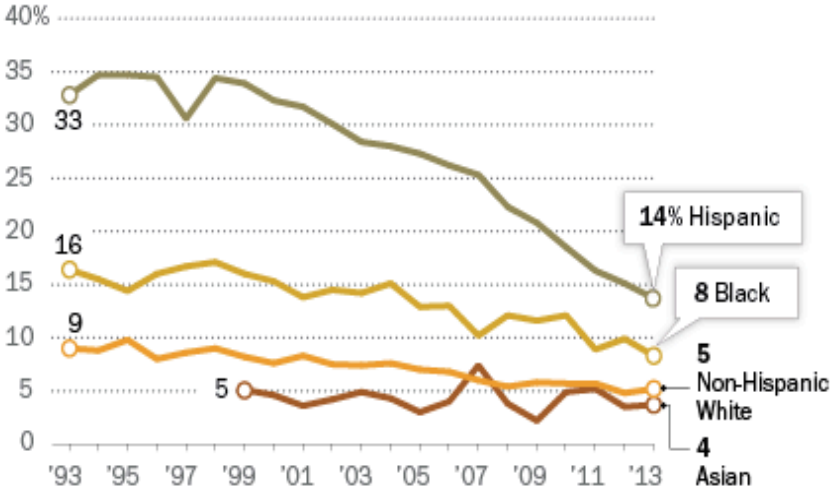
Educational attainment among U.S. Latinos has been changing rapidly in recent years, reflecting the group's growth in the nation's public K-12 schools and colleges. Over the past decade, the Hispanic high school dropout rate has declined and college enrollment has increased, even as Hispanics trail other groups in earning a bachelor's degree.

Hispanics cited education as a top issue in 2014, ranking alongside the economy and above health care and immigration in importance, a Pew Research Center survey found.

Economic factors remain an obstacle for enrollment, however. In a 2014 National Journal poll, 66% of Hispanics who got a job or entered the military directly after high school cited the need to help support their family as a reason for *not* enrolling in college, compared with 39% of whites.

Hispanic, Black High School Dropout Rates Reach Record Lows

Percent of 18-to 24-year-olds dropping out of high school



Notes: The status dropout rate shown refers to the share of 18-to 24-year-olds who were not enrolled in school and had not completed high school. Black and Asian include the Hispanic portion of those groups. White includes only non-Hispanic whites.

Source: U.S. Census Bureau October Current Population Survey

PEW RESEARCH CENTER

Pew Research Highlight cont'd

Here are five facts about Latinos and education:

1 **Over the past decade, the Hispanic high school dropout rate has dropped dramatically.** The rate has reached a record low, dropping from 32% in 2000 to 14% in 2013 among those ages 18 to 24 years old. Over the same time period, this has helped lower the U.S. national dropout rate from 12% to 7% – also a record low. However, the Hispanic dropout rate remains higher than it is among blacks (8%), whites (5%) and Asians (4%).

2 **Hispanics are making big inroads in college enrollment.** The number of Hispanics ages 18 to 24 enrolled in a two- or four-year college has more than tripled since 1993. In 2013, 2.2 million Hispanics were enrolled in college, up from 728,000 in 1993 – a 201% increase. By comparison, college enrollment increased by 78% among blacks and 14% among whites over the same time period. Today, Hispanics are the largest minority group on U.S. college campuses.

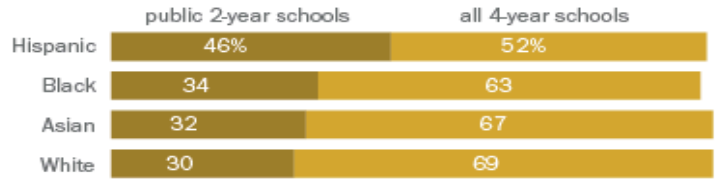
3 Even though more Hispanics are getting a postsecondary education than ever before, **Hispanics still lag other groups in obtaining a four-year degree.** In 2013, among Hispanics ages 25 to 29, just 15% of Hispanics have a bachelor's degree or higher. By comparison, among the same age group, about 40% of whites have a bachelor's degree or higher (as do 20% of blacks and 60% of Asians). This gap is due in part to the fact that Hispanics are less likely than some other groups to enroll in a four-year college, attend an academically selective college and enroll full-time.

For complete Pew Report: http://www.journalism.org/files/2016/06/State-of-the-News-Media-Report-2016-FINAL.pdf

4 Another reason Hispanics lag in bachelor's degrees is that **nearly half who go to college attend a public two-year school, the highest share of any race or ethnicity.** By comparison, among college-goers, 30% of whites, 32% of Asians and 34% of blacks go to a community college.

Almost Half of Hispanic College Students Attend Public Two-Year Schools

Post-secondary enrollment by race/ethnicity and school type (2013)



Note: Enrollments include students of all ages. 'Asian' includes Pacific Islanders. Whites, blacks and Asians/Pacific Islanders do not include Hispanics. Hispanics are of any race. Enrollment in private 2-year schools not shown.
Source: National Center for Education Statistics, U.S. Department of Education

PEW RESEARCH CENTER

5 **Hispanics are significantly less likely than other groups to have student debt.** About 22% of young Hispanic households (those headed by someone younger than 40) have education loans. The share is nearly twice as high among young white households (42%) and young black households (40%). This is because, despite growing college enrollment, young Hispanics are not as likely to go to college as some other groups. And among those who do, Hispanics are more likely than others to attend community colleges, which generally have lower tuition than four-year schools.

For the complete report see the article at: http://pewrsr.ch1cXZNrC
(permission granted by Pew Research)

TACHE AWARDS AND FELLOWSHIPS

2016 Graduate Fellowship Award Recipients

(L-R) 2016 Graduate Fellowship Award Recipients, Pedro Portillo-Tarrant County College Northwest Campus; Vanessa Sansone-University of Texas at San Antonio; April Ramirez-West Texas A&M University; and Natalia Castro Lopez-Trinity High School.

2016 Distinguished University/Community College Faculty/Staff Award Recipients

(L-R) 2016 Award Recipients: Dr. Maricela Oliva, University of Texas at San Antonio, Distinguished University Faculty Award; Yolanda Sifuentes, Tarrant County College South Campus, Distinguished Community College Staff Award; Belinda Saldana Harmon, University of Texas at San Antonio, Distinguished University Staff Award; Sophia Garcia, Tarrant County College Trinity River Campus, Distinguished Community College Faculty Award.

2016 Lifetime Achievement Award Recipients

(L-R) Maria Aguirre, TACHE President-Elect; Rosa Maria Gonzalez, 2016 TACHE Lifetime Achievement Award Honoree; Linda Bullock, Interim Treasurer/Gulf Coast Rep; Mauricio Rodriguez, TACHE President; and Carminia Del Toro, Awards Committee Chair.

Apply TODAY! Visit https://tache.memberclicks.net/awards-fellowships

Applications for:

Texas Association of Chicanos in Higher Education Graduate Fellowship Award
Texas Association of Chicanos in Higher Education Distinguished Community College Faculty Award
Texas Association of Chicanos in Higher Education Distinguished Community College Staff Award
Texas Association of Chicanos in Higher Education Distinguished University Faculty Award
Texas Association of Chicanos in Higher Education Distinguished University Staff Award

Announcement of Award Winners

Award winners will be notified on or no later than **December 19, 2016** and will be presented with their award at the **42nd Annual TACHE Conference** scheduled for February 26 - March 1, 2017 in Austin, Texas.

Conference 2017 Conference Proposals

The Texas Association of Chicanos in Higher Education is a professional association committed to the improvement of educational and employment opportunities for Hispanics in higher education.

SUBMIT YOUR CONFERENCE PROPOSAL TODAY!!

Do your part to inspire and build a stronger nation.

Conference Proposals submissions due by November 28th!

[Click here to Submit a Proposal]

State Board Nominations

NOMINATE TODAY!

Do your part to inspire and build a stronger nation.
Make an impact by serving on your TACHE State Board.

Click here to Nominate

2017 TACHE Nominations

We are currently taking nominations for the following executive offices:
President-Elect
Secretary

Regional Representatives:
Central Region
Northeast Region
Plains Region

TACHE nominations will be taken from October 17th – November 18th, 2016

NOTE: Nominees need to be current TACHE Professional members in good standing, with at least two years of active participation in TACHE, either at the local, regional, or state level.

TACHE Member Spouse Highlight

(WACO) – The fall semester of 2014 is one that Alexander Gonzalez may not forget. The 29-year-old was finishing his first semester at Texas State Technical College as Michelle Gonzalez, his wife and a TSTC employee, had their daughter Natalia. He juggled taking finals, visiting his wife and newborn daughter at the hospital and working on their home in Bellmead to get it move-in ready. "She has always been big on education and motivating people to get an education," he said about his wife. "I saw her study and earn a psychology degree at Baylor University and I wanted to have something as well." Gonzalez will receive an associate degree in Electrical Power and Controls. Gonzalez got hands-on experience with low and high voltage systems, power line design and other aspects of electricity in his courses. "They have the labs that really start you right off with good experiences," he said.

Dan Bateman, program chair of Electrical Power and Controls, said his job would be easy if he had more students like Gonzalez. "I don't think he missed a class," Bateman said. "He turned the assignments in on time. I think any company would be lucky to have him."
Gonzalez is currently interviewing for jobs and hopes to work in the Waco area.

He and his wife want to be good examples for their daughter. He hopes that one day his daughter, and future TSTC students, will get assignments and studying done on time and listen to the advice of instructors. "I think we are definitely going to encourage her and have her see the payoff in going to school," he said. Gonzalez likes to work on his house and play guitar when he is not studying. Gonzalez is a 2004 graduate of La Vega High School in Waco. Shortly after high school he met his future wife, who is a college outreach representative in New Student Outreach/Admissions at TSTC. He worked in the insurance field and at other jobs to support her as she studied at Baylor. "He has supported every aspiration and goal I have had both Educationally and professionally," Michelle Gonzalez said. "It has been my absolute joy to return that support and love as he has worked so hard to obtain this degree. I have no doubt that he will do great in his field and I look forward to seeing what the future holds for him professionally."

**Article and photo are excerpts from: http://www.tstc.edu/news/article9557*

2017 Conference Exhibitors

Don’t miss your chance!
Request a table today!

https://tache.memberclicks.net/exhibitor

Exhibitor Set Up

Sunday, February 26, 1pm - 5pm

Exhibit Hours

Sunday, February 26, 1pm - 5pm
Monday, February 27, 8am - 5pm
Tuesday, February 28, 8am - 5pm

Exhibitor Table

Each exhibitor will receive an exhibitor table with 2 chairs. Electricity can be purchased at an additional cost.

Exhibitor Fee: USD $250
Electricity: + USD $50
Exhibitor space is limited.

April Ramirez
Vice President of Communications

EDITORS CORNER

Deadline for content for next issue: Dec 19th

Submission Criteria:

Single space, 12pt font, max 2500 words, no minimum
Must be a word document (.docx)
Pictures must be in Jpeg format (high resolution)
*Longer articles may be subject to edit in consultation with the author

Email articles/ information or questions to:
aramirez@tache.org

INTERESTED IN BECOMING A MEMBER?

Institutional Memberships

Institutional Membership Level 1 (5 Members)
Cost is $500 annually beginning September 1 and ending August 31.
Institutional Membership Level 2 (10 Members)
Cost is $600 annually beginning September 1 and ending August 31.
Institutional Membership Level 3 (15 Members)
Cost is $700 annually beginning September 1 and ending August 31.
Institutional Membership Level 4 (50 Members and 100 Students)
Cost is $3,000 annually beginning September 1 and ending August 31.

Institutional Memberships

Undergraduate & Graduate Student* - $10
Associate Membership - $30
Professional Membership - $40

All membership eligibility requirements may be found at
http://www.tache.org/online-registration